

CITY OF MORTON
COMPREHENSIVE PLAN SURVEY

Please submit your response by February 26, 2021 (see options below).

DEMOGRAPHIC QUESTIONS

1. What is your age? _____ 2. How long have you lived in Morton? _____
3. How many children in your household are enrolled in, or planning to attend, Morton’s public schools? _____
4. Do you live inside the City limits? YES NO 5. Do you work in Morton? YES NO
6. Do you own a business based in Morton? YES NO

COMPREHENSIVE PLAN UPDATE QUESTIONS

1. From the list below, please rank up to five (5) land uses you would like to see in the Urban Growth Area of Morton. (Ranked 1 through 5, where 1 is the land use you would MOST like to see)

Single-family homes	
Multi-family homes	
Professional office space	
Commercial/retail space	
Medical facilities	
Light industrial or research space	
A public park, field, or community center	
Public/private recreational or sports facilities	
Undeveloped conservation space (maintained at public expense)	
Mixed-use development including open space, shops, and residences	

2. Where should new sidewalks be built in Morton? _____

3. Where should bicycle lanes be added in Morton? _____

4. Please rank the following communication strategies the City of Morton could use to strengthen its ties with city residents. Ranked 1 through 5, where 1 is your favorite and 5 is your least favorite.

An online City newsletter	
Text alerts for City events and important dates	
A prominent outdoor electronic message board advertising important event	
Posting online minutes and agendas of additional City boards and commissions	
Email alerts for City events and important dates	

5. What new retail businesses and commercial establishments would you like to see in Morton? _____

6. What new cultural, arts, and educational enterprises you would like to see in Morton? _____

7. What new restaurants and entertainment venues would you like to see in Morton? _____

8. What types of new land use or development, if any, would you support? _____

9. What do you like about the City of Morton? _____

10. What is your vision for Morton? What do you think of the current Community Vision statements, listed in the table below? _____

	Strongly Agree	Some-what Agree	Neutral	Some-what disagree	Strongly Disagree
Community Vision:					
1. The City of Morton should retain its existing character allowing existing and new forestry and other industrial expansion to occur, such as tourism, education, and health and other services.					
2. The City of Morton should provide for the identified housing demand and increase provision for needed elderly housing, for persons of all incomes as well as more two-family households.					
3. The City of Morton should have capacity for growth in water, sewer and other public facilities.					
4. The City of Morton should continue to identify recent economic trends to diversify its economic base of products and services.					
5. The City of Morton should provide for diversity in the work force, improve training opportunity and to increase the labor force capacity and incomes in order to help manage cyclical economic patterns.					
Development Aesthetics:					
1. Morton’s current commercial buildings are of a quality standard appropriate for our City's image.					
2. Morton has attractive main streets and gateway entrances.					
3. Morton should require higher architectural and landscaping standards in non-residential areas.					
4. Morton should invest public funds to plant trees and add quality landscaping along our main streets.					
Smart Growth:					
1. It is more important to have development than it is to have more open space and preserve trees.					
2. It is important to have less development in Morton even if it means we pay more in taxes for services.					
3. New developments should be more compact to make them more walkable and preserve more open space.					
4. Construction of sidewalks in Morton is a high priority.					
5. Construction of bike paths in Morton is a high priority.					
6. Morton currently as a town “center” that serves as the “heart” of our community.					
7. Morton should concentrate new development into a walkable downtown for citizens to meet, shop, and gather.					

	Strongly Agree	Some-what Agree	Neutral	Some-what disagree	Strongly Disagree
Shopping and Business:					
1. Existing shopping and businesses in Morton meet my needs.					
2. I would like to have more businesses in Morton so that I would not have to leave town to shop.					
3. Morton would benefit from more fast food and chain restaurants.					
4. Morton would benefit from more chain retail stores.					
5. Having small, locally owned businesses is better than having big chain stores in Morton.					
6. Local businesses and small stores are important indicators of Morton’s well-being					
Housing and Residential Development:					
1. Zoning codes should be amended to allow renovating or modifying existing homes into apartments or duplexes.					
2. Zoning codes should be amended to allow for new smaller single-family homes on smaller lots.					
3. Morton needs more modest “starter homes” for young families with school-aged children.					
4. Morton needs more independent and assisted living options for retirees and the elderly.					
Flooding:					
1. Residential and commercial development should not be allowed in areas that are susceptible to flooding.					
2. Morton needs stricter limits on paving and other development activities that increase stormwater runoff.					
3. Morton is currently doing a good job maintaining roadside drainage ditches to prevent storm flooding.					
Conservation and Environment:					
1. Clear-cutting of woodlands should be allowed in Morton.					
2. Morton needs stricter limits on development in areas prone to wildfires.					
3. Residents know what to do and where to go in the event of a wildfire or other natural disaster.					
4. Morton is well-prepared to face wildfire risks.					
5. I would like to learn more strategies for how I can adapt to climate change.					

	Strongly Agree	Some-what Agree	Neutral	Some-what disagree	Strongly Disagree
6. I would like city government to be a model for how to adapt to climate change.					
7. I would be more likely to buy an electric vehicle if there were more charging stations located throughout town.					

What else would you like the city to know as it updates the Comprehensive Plan? _____

CONTACT INFORMATION

If you'd like to be updated throughout the process, please provide your contact information. (optional)

Name: _____

Email: _____

Phone: _____

Address: _____

How to Return Your Survey

*Hard copies of the survey may be returned to the City Hall night drop or mailed to:
Morton City Hall, 192 Adams Ave., Morton, WA 98356
Scanned copies may be emailed to cclerk@visitmorton.com*